

AT&T High Technology & Student Innovation Competition Day

Thursday, February 23, 2017

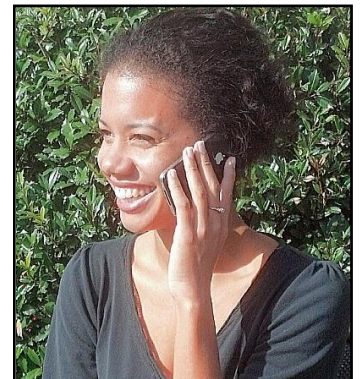
HACEMOS NJ & The NETwork NY/NJ

(AT&T Employee Resource Groups)

Get your laptops, tablets and creative ideas flowing for the 5th Annual Student Innovation Competition



**Grand Prize
is a tablet!**



Learn about new Technologies and STEM careers.

Participate in the contest.

The goal of the contest: To Innovate either an AT&T product or service or any product or service from the telecommunications/technology industry.

Semi-finalists will be invited to present their Ideas in front of a panel of AT&T executives. You must be able to attend the final competition on Thursday, February 23, 2017 at AT&T's Bedminster, NJ location. This is your chance to create the product you always wished existed!

Deadline for submissions: Friday, February 3, 2017

Please carefully read all contest rules and make sure all entries are submitted by the deadline. No late entries will be accepted. Questions can be submitted to g13865@att.com. You can find information about AT&T's products and services by visiting AT&T's website www.att.com.

Contest Details and Rules:

Contest submissions will be accepted from Thursday, November 3, 2016 to Friday, February 3rd, 2017 and is open to any New York/New Jersey high school student in grades 9-12. Contestants will provide a one page Word document explaining their innovation proposal along with any pictures they may choose to include.

A review panel will review all responses by February 13th and notify 6 semifinalists to create a presentation and come to AT&T and present their ideas at our AT&T Bedminster, NJ location (One AT&T Way, Bedminster, NJ 07921) on Thursday, February 23, 2017 at 10am in front of AT&T executive judges. Program will run from 10am-1:30pm day of the event. **Schools are expected to provide transportation for students to and from event and get appropriate permission from parents.**

Semifinalists will be asked to give a 3-5 minute PowerPoint presentation and be judged based on the creativity and completeness of their ideas and presentations. The winner will be announced the day of the event. One winner will receive a tablet. Runner up prizes will vary. Specific tablet TBD. Winner is responsible for obtaining wireless service and a voice, text and/or data plan. Event is expected to last from 10am-1:30pm.

Send submissions via email to g13865@att.com no later than Friday, February 3rd, 2017. Please provide your Name, Grade, School Name and a contact email and school phone number with your email submission. (Semifinalists not reachable or able to attend the event on 2/23/17 will be disqualified.)

Questions can be submitted to g13865@att.com.

Jackie Jackson
AT&T
1 AT&T Way, Rm. 5B-200
Bedminster, NJ 07921
g13865@att.com

Program organized and sponsored by:

HACEMOS NJ and The NETwork NY/NJ



Contest Rules

Frequently Asked Questions:

- 1.) Grand Prize: One or more winners will receive an Apple iPad. One Semifinalists will receive and AT&T Smart Phone. Other runners up will receive other consolation prizes. The winners are responsible for obtaining wireless service and/or a voice, text and/or data plan.
- 2.) What word processing software is requested for contest submissions?
Submissions should be one page in length in Microsoft Word or Works software in 10 point font.
- 3.) Semi-finalists are expected to come in person to AT&T to present their ideas and present to a panel of judges and an audience of their peers and AT&T employees. Schools are welcome to send a group of students, teachers, and administrators to support semi-finalists.
- 4.) Semi-finalists will be instructed on how and when to send their Microsoft PowerPoint presentations prior to the event for judging. Students who fail to provide a Microsoft PowerPoint presentation will be disqualified. Presentations will be timed and limited to 5 minutes.
- 5.) Can groups participate? Teams and Groups of students are welcome to submit a response. If selected as a semifinalist, they would be expected to come to AT&T to present their idea as one submission. Should the team/group win, only one grand prize will be awarded for the submission.
- 6.) Will transportation be provided? Students should work with their schools to coordinate transportation to the event. Schools are welcome to send groups of students to support semifinalists presenting their submissions on the day of the event. Please coordinate with your school.
- 7.) What if a semifinalist is unable to be reached or cannot attend the final judging? Semifinalists who are unable to attend the final judging will not be included in the final judging competition.
- 8.) What happens to responses received after the deadline? Responses received after the deadline will not be considered.

CONTEST RULES

- (1) Any New Jersey high school youth in grades 9 through 12 may participate in the competition.
- (2) Entries must be received by February 3, 2017 in order to be considered. Entries received after Feb. 3rd will not be considered.
- (3) Entries will be reviewed by a panel of judges and up to 6 semi-finalists will be selected to come to AT&T's Bedminster location (One AT&T Way, Bedminster, NJ) on February 23, 2017 for final judging of their ideas.
- (4) Semi-finalist not reachable or unable to attend the final judging on Feb.23rd will be automatically disqualified from the competition.
- (5) Each contestant will have up to 5 minutes to present via a PowerPoint presentation their ideas to a panel of judges and be judged on creativity, innovativeness and presentation skills. Presentations will be timed.
- (6) Prizes will be awarded the day of the event.
- (7) One grand price winner will be awarded. Up to five runner-up prizes will be awarded.
- (6) Grand prize is an Apple iPad. Participants are responsible for purchasing a voice, text and/or data plan for any devices won.
- (7) One semifinalist runner up will receive either an AT&T Wireless Smartphone. Other runners up will receive other consolation prizes like an AT&T t-shirt.
- (8) AT&T reserves the right to publish results externally to the media and to internal sources.
- (9) Participants must sign a waiver form giving AT&T permission to photograph and share their name and the school they attend.